

INVOICE



KOAT
 3801 Carlisle Blvd. NE
 Albuquerque, NM 87107
 Main: (505)884-7777
 Billing: (916)325-3266

Invoice #	Invoice Date	Invoice Month	Invoice Period
936611-2	08/05/12	August 2012	07/30/12 - 08/05/12

Station	Account Executive	Sales Office	Sales Region
KOAT	Mary Tricoli	HRP -Washington	National

Advertiser	Product	Estimate Number
US Chamber of Commerce	Issue	US CHAMBER COM

Billing Address:

Pathfinder Marketing
 Attention: Accounts Payable
 6164 Blackburn Ct
 League City, TX 77573

Flight Dates	Order #	Alt Order #
07/27/12 - 08/05/12	936611	06253326

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code

Agency Ref	Advertiser Ref

Send Payment To:

KOAT
 PO Box 26868
 Lehigh Valley, PA 18002-6868

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	07/29/12	08/05/12	5-6a	5-6a	-----1	:30	1	\$100.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----1 1 \$100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KOAT Su 08/05/12 5:27 AM 5-6a 5-6a :30 USCC1202TVH \$100.00 NM									
2	07/29/12	08/05/12	Su 6a A7N More in the AM	6-9a	-----1	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----2 2 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KOAT Su 08/05/12 7:13 AM Su 6a A7N More in the AM 6-9a :30 USCC1202TVH \$300.00 NM 3 KOAT Su 08/05/12 8:13 AM Su 6a A7N More in the AM 6-9a :30 USCC1202TVH \$300.00 NM									
3	07/28/12	08/04/12	Sa 6a A7N More in the AM	6-9a	-----1-	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----1- 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KOAT Sa 08/04/12 6:53 AM Sa 6a A7N More in the AM 6-9a :30 USCC1202TVH \$300.00 NM									
4	07/28/12	08/04/12	5-6a	5-6a	-----1-	:30	1	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----2- 2 \$150.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KOAT Sa 08/04/12 5:27 AM 5-6a 5-6a :30 USCC1202TVH \$150.00 NM 3 KOAT Sa 08/04/12 5:48 AM 5-6a 5-6a :30 USCC1202TVH \$150.00 NM									
5	07/30/12	08/03/12	Good Morning America	7-9a	MTWTF--	:30	4	\$525.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MTWTF-- 4 \$525.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KOAT M 07/30/12 7:55 AM Good Morning America 7-9a :30 USCC1201TVRH \$525.00 NM 3 KOAT Tu 07/31/12 7:29 AM Good Morning America 7-9a :30 USCC1202TVH \$525.00 NM 1 KOAT W 08/01/12 8:00 AM Good Morning America 7-9a :30 USCC1202TVH \$525.00 NM 4 KOAT Th 08/02/12 8:54 AM Good Morning America 7-9a :30 USCC1202TVH \$525.00 NM									
6	07/30/12	08/03/12	6a A7N More In The AM	6-7a	MTWTF--	:30	4	\$625.00	NM

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Advertiser	Product	Estimate Number	
US Chamber of Commerce	Issue	US CHAMBER COM	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MTWTF-- 4 \$625.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT M 07/30/12 6:43 AM 6a A7N More In The AM 6-7a :30 USCC1201TVRH \$625.00 NM									
2 KOAT Tu 07/31/12 6:53 AM 6a A7N More In The AM 6-7a :30 USCC1202TVH \$625.00 NM									
3 KOAT W 08/01/12 6:13 AM 6a A7N More In The AM 6-7a :30 USCC1202TVH \$625.00 NM									
4 KOAT Th 08/02/12 6:54 AM 6a A7N More In The AM 6-7a :30 USCC1202TVH \$625.00 NM									
7	07/30/12	08/03/12	M-F A7N This AM @ 430:430-5a		MTWTF--	:30	4	\$150.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MTWTF-- 4 \$150.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 KOAT M 07/30/12 4:44 AM M-F A7N This AM @ 430a 430-5a :30 USCC1201TVRH \$150.00 NM									
1 KOAT W 08/01/12 4:43 AM M-F A7N This AM @ 430a 430-5a :30 USCC1202TVH \$150.00 NM									
3 KOAT Th 08/02/12 4:54 AM M-F A7N This AM @ 430a 430-5a :30 USCC1202TVH \$150.00 NM									
4 KOAT F 08/03/12 4:43 AM M-F A7N This AM @ 430a 430-5a :30 USCC1202TVH \$150.00 NM									
8	07/30/12	08/03/12	5a A7N More In The AM 5-6a		MTWTF--	:30	4	\$425.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MTWTF-- 4 \$425.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Tu 07/31/12 5:44 AM 5a A7N More In The AM 5-6a :30 USCC1202TVH \$425.00 NM									
4 KOAT W 08/01/12 5:44 AM 5a A7N More In The AM 5-6a :30 USCC1202TVH \$425.00 NM									
3 KOAT Th 08/02/12 5:11 AM 5a A7N More In The AM 5-6a :30 USCC1202TVH \$425.00 NM									
2 KOAT F 08/03/12 4:59 AM 5a A7N More In The AM 5-6a :30 USCC1202TVH \$425.00 NM									
9	07/30/12	08/03/12	Live with Regis & Kelly 9-9-10a		MTWTF--	:30	2	\$200.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MTWTF-- 2 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT M 07/30/12 9:52 AM Live with Regis & Kelly 9-10a 9-10a :30 USCC1201TVRH \$200.00 NM									
2 KOAT F 08/03/12 9:45 AM Live with Regis & Kelly 9-10a 9-10a :30 USCC1202TVH \$200.00 NM									
10	07/30/12	08/03/12	Ellen 3-4p	3-4p	MTWTF--	:30	2	\$175.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MTWTF-- 2 \$175.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
1 KOAT Tu 07/31/12 3:36 PM Ellen 3-4p 3-4p :30 USCC1202TVH \$175.00 NM									
2 KOAT Th 08/02/12 3:36 PM Ellen 3-4p 3-4p :30 USCC1202TVH \$175.00 NM									
11	07/30/12	08/03/12	Dr Oz	4-5p	MTWTF--	:30	4	\$400.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MTWTF-- 4 \$400.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
2 KOAT M 07/30/12 4:15 PM Dr Oz 4-5p :30 USCC1202TVH \$400.00 NM									
3 KOAT Tu 07/31/12 4:35 PM Dr Oz 4-5p :30 USCC1202TVH \$400.00 NM									
1 KOAT Th 08/02/12 4:17 PM Dr Oz 4-5p :30 USCC1202TVH \$400.00 NM									
4 KOAT F 08/03/12 4:54 PM Dr Oz 4-5p :30 USCC1202TVH \$400.00 NM									
12	07/28/12	08/04/12	Action 7 News @ 5p Sat 5-530p		-----1-	:30	1	\$300.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----1- 1 \$300.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

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936611-2	08/05/12	August 2012	07/30/12 - 08/05/12
Advertiser	Product	Estimate Number	
US Chamber of Commerce	Issue	US CHAMBER COM	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
12	07/28/12	08/04/12	Action 7 News @ 5p Sat	5-530p	-----1-	:30	1	\$300.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KOAT Sa 08/04/12 5:13 PM Action 7 News @ 5p Sat 5-530p :30 USCC1202TVH \$300.00 NM									
13	07/28/12	08/04/12	Sa A7N @ 6P	6-630p	-----1-	:30	1	\$300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/30/12 08/05/12 -----1- 1 \$300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KOAT Sa 08/04/12 6:20 PM Sa A7N @ 6P 6-630p :30 USCC1202TVH \$300.00 NM									
14	07/29/12	08/05/12	Action 7 News @ 5p Sun	5-530p	-----1	:30	1	\$525.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/30/12 08/05/12 -----1 1 \$525.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KOAT Su 08/05/12 5:24 PM Action 7 News @ 5p Sun 5-530p :30 USCC1202TVH \$525.00 NM									
15	07/30/12	08/03/12	Action 7 News @ 6p	6-630p	MTWTF--	:30	4	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/30/12 08/05/12 MTWTF-- 4 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 KOAT M 07/30/12 6:22 PM Action 7 News @ 6p 6-630p :30 USCC1202TVH \$800.00 NM 1 KOAT Tu 07/31/12 6:13 PM Action 7 News @ 6p 6-630p :30 USCC1202TVH \$800.00 NM 2 KOAT Th 08/02/12 6:13 PM Action 7 News @ 6p 6-630p :30 USCC1202TVH \$800.00 NM 3 KOAT F 08/03/12 6:14 PM Action 7 News @ 6p 6-630p :30 USCC1202TVH \$800.00 NM									
16	07/30/12	08/03/12	Action 7 News @ 5p	5-530p	MTWTF--	:30	4	\$600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/30/12 08/05/12 MTWTF-- 4 \$600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 4 KOAT M 07/30/12 5:23 PM Action 7 News @ 5p 5-530p :30 USCC1202TVH \$600.00 NM 3 KOAT Tu 07/31/12 5:29 PM Action 7 News @ 5p 5-530p :30 USCC1202TVH \$600.00 NM 2 KOAT W 08/01/12 5:23 PM Action 7 News @ 5p 5-530p :30 USCC1202TVH \$600.00 NM 1 KOAT Th 08/02/12 5:14 PM Action 7 News @ 5p 5-530p :30 USCC1202TVH \$600.00 NM									
17	07/30/12	08/03/12	Entertainment Tonight 630-7p	630-7p	MTWTF--	:30	1	\$800.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/30/12 08/05/12 MTWTF-- 1 \$800.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT Tu 07/31/12 6:56 PM Entertainment Tonight 630-7p 630-7p :30 USCC1202TVH \$800.00 NM									
18	08/03/12	08/03/12	SHARK TANK	7-8p	----1--	:30	1	\$900.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/30/12 08/05/12 ----1-- 1 \$900.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT F 08/03/12 7:21 PM SHARK TANK 7-8p :30 USCC1202TVH \$900.00 NM									
19	08/03/12	08/03/12	20/20	9-10p	----1--	:30	1	\$1,600.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/30/12 08/05/12 ----1-- 1 \$1,600.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT F 08/03/12 20/20 9-10p :00 \$1,600.00 NM See MG 19.2									

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936611-2	08/05/12	August 2012	07/30/12 - 08/05/12
Advertiser	Product	Estimate Number	
US Chamber of Commerce	Issue	US CHAMBER COM	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
19	08/03/12	08/03/12	20/20	9-10p	----1--	:30	1	\$1,600.00	NM
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KOAT F 08/03/12 8:25 PM 20/00 Prime Other :30 USCC1202TVH \$1,600.00 NM MG for 19.1 08/03									
20	07/28/12	08/04/12	Action 7 News @ 10p Sat	10-1035p	-----1-	:30	1	\$675.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/30/12 08/05/12 -----1- 1 \$675.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KOAT Sa 08/04/12 10:12 PM Action 7 News @ 10p Sat 10-1035p :30 USCC1202TVH \$675.00 NM									
21	07/29/12	08/05/12	Action 7 News @ 1030p	1030-1105p	-----1	:30	1	\$775.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/30/12 08/05/12 -----1 1 \$775.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KOAT Su 08/05/12 10:54 PM Action 7 News @ 1030p Sun 1030-1105p :30 USCC1202TVH \$775.00 NM									
22	07/29/12	08/05/12	Action 7 News @ 10p Sun	10-1030p	-----1	:30	1	\$1,100.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/23/12 07/29/12 -----1 1 \$1,100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 KOAT Tu 07/31/12 7:17 PM MIDDLE/LAST MAN 7-8p :30 USCC1202TVH \$1,100.00 NM MG for 22.1 07/29 Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/30/12 08/05/12 -----1 1 \$1,100.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KOAT Su 08/05/12 10:22 PM Action 7 News @ 10p Sun 10-1030p :30 USCC1202TVH \$1,100.00 NM									
23	07/30/12	08/03/12	Action 7 News @ 1030p	1030-1105p	MTWTF--	:30	4	\$850.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/30/12 08/05/12 MTWTF-- 4 \$850.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT M 07/30/12 10:57 PM Action 7 News @ 1030p 1030-1105p :30 USCC1202TVH \$850.00 NM 3 KOAT Tu 07/31/12 10:45 PM Action 7 News @ 1030p 1030-1105p :30 USCC1202TVH \$850.00 NM 2 KOAT W 08/01/12 10:42 PM Action 7 News @ 1030p 1030-1105p :30 USCC1202TVH \$850.00 NM 4 KOAT Th 08/02/12 10:45 PM Action 7 News @ 1030p 1030-1105p :30 USCC1202TVH \$850.00 NM									
24	07/30/12	08/03/12	Action 7 News @ 10p M-F	10-1030p	MTWTF--	:30	4	\$1,300.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/30/12 08/05/12 MTWTF-- 4 \$1,300.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KOAT M 07/30/12 10:24 PM Action 7 News @ 10p M-F 10-1030p :30 USCC1202TVH \$1,300.00 NM 1 KOAT Tu 07/31/12 10:13 PM Action 7 News @ 10p M-F 10-1030p :30 USCC1202TVH \$1,300.00 NM 3 KOAT W 08/01/12 10:24 PM Action 7 News @ 10p M-F 10-1030p :30 USCC1202TVH \$1,300.00 NM 4 KOAT Th 08/02/12 10:23 PM Action 7 News @ 10p M-F 10-1030p :30 USCC1202TVH \$1,300.00 NM									
25	07/28/12	08/04/12	GREY'S ANATOMY	Late Fringe/Various	-----1-	:30	1	\$130.00	NM
Weeks: Start Date End Date MTWTFSS Spots/Week Rate 07/30/12 08/05/12 -----1- 1 \$130.00 Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KOAT Sa 08/04/12 11:33 PM GREY'S ANATOMY Late Fringe/Various :30 USCC1202TVH \$130.00 NM									
26	07/30/12	08/03/12	Nightline	1105-1135p	MTWTF--	:30	4	\$225.00	NM

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26	07/30/12	08/03/12	Nightline	1105-1135p	MTWTF--	:30	4	\$225.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MTWTF-- 4 \$225.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 3 KOAT M 07/30/12 11:18 PM Nightline 1105-1135p :30 USCC1202TVH \$225.00 NM 1 KOAT Tu 07/31/12 11:20 PM Nightline 1105-1135p :30 USCC1202TVH \$225.00 NM 4 KOAT W 08/01/12 11:26 PM Nightline 1105-1135p :30 USCC1202TVH \$225.00 NM 2 KOAT Th 08/02/12 11:26 PM Nightline 1105-1135p :30 USCC1202TVH \$225.00 NM									
27	07/30/12	08/03/12	Kimmel	1135p-1235a	MTWTF--	:30	1	\$90.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 MTWTF-- 1 \$90.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 1 KOAT M 07/30/12 12:25 AM Kimmel 1135p-1235a :30 USCC1201TVRH \$90.00 NM									
28	07/29/12	08/05/12	This Week	9-10a	-----1	:30	1	\$500.00	NM
Weeks: <u>Start Date</u> <u>End Date</u> <u>MTWTFSS</u> <u>Spots/Week</u> <u>Rate</u> 07/30/12 08/05/12 -----1 1 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type 2 KOAT Su 08/05/12 9:00 AM This Week 9-10a :30 USCC1202TVH \$500.00 NM									
Total Spots							63		

Payment Terms 30 Days

<u>Gross Total</u>	\$34,445.00
<u>Agency Commission</u>	\$5,166.75
<u>Net Amount Due</u>	\$29,278.25
New Mexico Tax Rate 7.0%	\$2,049.48
<u>Amount Due</u>	\$31,327.73